06-22-09

PTO/SB/31 (04-09) Approved for use through 05/31/2009. OMB 0651-0031

Light the Paperwork Reduction Act of 1995, no.	U.S. Patent and I	rademark Office; U.S. DEPARTMENT OF COMMERCE information unless it displays a valid OMB control number.
		Docket Number (Optional)
	PEALS AND INTERFERENCES	03485/100H799-US1
	In re Application of	00400/100/1/33-001
i i	Anand Subramanian et al.	
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	Application Number	Filed
	10/001,772-Conf. #4306	October 31, 2001
	For INTERNET CONTEXTUAL ADVERTISEMENT DELIVERY	
	SYSTEM AND METHOD	
	Art Unit	Examiner
<u>.</u>	3688	R. Alvarez
	3000	Tt. Alvarez
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.		
The fee for this Notice of Appeal is (3	37 CFR 41.20(b)(1))	\$ 540.00
[, , , , , , , , , , , , , , , , , , ,		
Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown		
above is reduced by half, and the resulting fee is:		
*Per MPEP § 1204.01, the Notice of Appeal fee previously paid on January 11, 2006 in the amount of \$250 for a small entity is to be applied to the present Notice of Appeal. As the		
current fee for small entities is \$270, Applicants remit \$20 to pay the difference between the		
current fee and the amount previously paid. \$*20.00		
A check in the amount of the fee is enclosed.		
Payment by credit card. Form PTO-2038 is attached.		
IH		
The Director has already been authorized to charge fees in this application to a Deposit Account.		
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to		
Deposit Account No. <u>04-0100</u> .		
A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.		
WARNING: INFORMATION ON THIS FORM MAY BECOME PUBLIC. CREDIT CARD INFORMATION SHOULD NOT BE INCLUDED ON THIS FORM. PROVIDE CREDIT CARD INFORMATION AND AUTHORIZATION ON PTO-2038.		
	ROVIDE CREDIT CARD INFORMATION AN	D AUTHORIZATION ON PTO-2038.
I am the		4804
applicant /inventor.	_	1 120
assignee of record of the en	tire interest.	Signature
See 37 CFR 3.71. Stateme	\ - /	Thomas J. Bean
is enclosed. (Form PTO/SE	5/90) <u> </u>	Typed or printed name
x attorney or agent of record.		••
Registration number 44,	528	
		(212) 527-7700
attorney or agent acting under	⁻ 37 CFR 1.34.	Telephone number
Registration number if acting un	der 37 CFR 1.34.	June 18, 2009
ł. 1		Date
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.		
Submit multiple forms if more than one signature is required, see below*.		
*Total of 1 forms are submitted.		
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